

Photographer

Position Description

The photographer for the Friends of the Library provides image files for use on the website, Facebook, flyers, posters and other marketing materials.

The photographer should have:

- the use of photographic equipment and image processing tools. The Friends of the Library accepts no responsibility for the photographer's equipment.
- creativity and flexibility
- availability to photograph at various events, author talks and book sales

The photographer:

- provides image files that are processed and ready for uploading. These image files are used on the website, Facebook page, flyers, posters and marketing materials for the Friends of the Library. Most files will be 72 dpi; however, others may need to be high resolution, i.e., 300 dpi.
- will be available to photograph at the Annual Meeting (typically held in September), at various author programs, monthly book sales and other events as needed. Photographer should also be available to photograph at the Southport Waterfront Market (May through August) as the Friends set up a table for book sales.
- will take photos of book displays that correspond with the monthly used book sales themes. Themes are determined by the Book Sale Chairperson. Photographer should use their creativity for set-ups relating to the theme. These images are used for book sale flyers, emails, Facebook and the website.
- will be available to photograph items for any new marketing materials.
- retains all rights to the image files, but gives the Friends of the Library Southport & Oak Island permission to use them as needed.
- receives no remuneration. Credit will be given to the photographer on printed materials.

This is a volunteer committee member position that reports to the Publicity Chair. This is not a Friends of the Library Board position.